

MEETING MINUTES

The Community Academy of Architecture and Design, Inc.

DATE: Monday, January 7, 2019

TIME: 6:25 PM

LOCATION: TARCHITECTS PAPAYA RM

Call to Order

- **Board Member Participants:**
 - Tariq Abdullah (arrived at 6:33 PM)
 - Dan Alfino
 - Brooke Bosley
 - Rasheedah Luqman
 - Nichole Bradley

- **Other Attendees**
 - Desiree Rivers (remote)
 - Tiffany Green-Abdullah

Approval of Previous Minutes

Motion to Approve Previous Minutes

- Motion introduced by Brooke
- Motion seconded by Dan
- Motion Passed 4-0 (unanimously before Tariq arrived)

Reports

N/A

Motions

1. Motion to Rearrange Agenda to make the Executive Session the third item on the Agenda (Adopted, 4-0 before Tariq arrived)
 - a. Motion introduced by Dan
 - b. Motion seconded by Brooke
 - c. Motion passed 4-0 (unanimously before Tariq arrived)
2. Motion to Hire School Leader – Dr. Arnette
 - a. Motion raised by Rasheedah
 - b. Motion introduced by Tariq
 - c. Motion seconded by Nichole
 - d. Motion passed 5-0.

New Business

Enrollment / Marketing Efforts

- Currently, there are 113 registered students
- Lottery Date to be determined at next meeting on 1/14
- Marketing Strategies
 - Tiffany to change enrollment application to include a question about how an applicant heard about TCAAD, so we can gather data about the effectiveness of various marketing strategies
 - Geofencing – we get information gathering; what time people are logging on, etc.

- AIA Grant Money - Agree to use \$3500 for radio; \$1500
- Radio station WCLK – deal offered – Foundation becoming an underwriting member -- \$1000; they're were a few spots. Then, good pricing for the school.
- Ivy Prep Job Fair – we should attend to connect with charter school parents

Finances / Fundraising

- Due Dates: CSP grant due on the 1/18
- Billboards – 25 billboards all in DeKalb County;

Announcements


Unfinished Business

Other Business

Adjournment

1. Motion to Adjourn Meeting (Approved, 5-0)

SECRETARY APPROVAL:
(Signature & Date)

 1/14/19